

# Enterprise For Education Providers

We are experts in self-employment support and would like to work with you to offer self-employment support to your students. We've already helped **100,000 people** set up their own business and we're delivering the **Enterprising West Yorkshire 'Be the Boss' campaign to 18 schools**. Here we outline how you can unlock the potential of your students with our tailored learning, cutting-edge business programmes.

## Schools/Education departments

### Innovative Workshops



#### Small group sessions:

Students will transform their ideas into real businesses through hands-on, small group workshops.

#### Technology integration:

Utilising VR headsets, students can bring business concepts to life with immersive experiences.

### Interactive Learning Experience



**6 to 9 hours of workshops:** Engaging and interactive workshops guided by industry experts, fostering creativity, teamwork, and practical business skills.

### Ongoing Career Pathway Support



#### Virtual learning platform:

Post-project access to a dedicated online learning hub providing continuous support and resources.

**Career guidance:** Age-appropriate referrals to complementary programmes and opportunities, ensuring a well-rounded career journey.



## Colleges

### Intensive Workshop Sessions

#### Starting and Growing a Business:

Comprehensive workshops covering business planning, cash flow management, pricing strategies, and marketing.

**Bespoke Courses:** Tailored programmes to meet the needs of specific industry sectors like hair and beauty or the creative sector.

**Enhanced Curriculum:** Integrate our workshops into your existing programmes to provide added value and support for self-employment.

### Expert-Led Guidance

**Experienced Business Advisors:** Our workshops are delivered by professionals with extensive industry experience, providing practical insights and personalised advice.

**Real-world applications:** Practical advice and insights tailored to each industry sector.

### Continuous Learning and Support

**Virtual Learning Platform:** Ongoing access to our online hub, offering continuous support, networking opportunities and resources to help students succeed.

**Career Pathway Support:** Signposting to additional avenues of support and complementary programmes to ensure a comprehensive career journey.



## Universities

### Intensive Workshop Sessions

#### Starting and growing a business:

Comprehensive workshops covering business planning, cash flow management, pricing strategies, marketing, and bookkeeping.

**Bespoke courses:** Tailored programmes to meet the needs of specific industry sectors such as creative arts, hair, technology, and more.

### Expert-Led Guidance

**Experienced Business Advisors:** Hands on interactive workshops delivered by professionals with extensive industry experience, offering practical insights and personalised advice tailored to each industry sector.

### Continuous Learning and Support

**Virtual Learning Platform:** Ongoing access to our online hub, offering continuous support, networking opportunities and resources to help students succeed.

**Career pathway support:** Guidance on additional support services and complementary programmes to ensure a comprehensive career development journey.

If you'd like to know more please email:  
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