

# FAIR START SCOTLAND HELPS TREE SURGEON START HIS OWN BUSINESS.



Tamer was referred to Fair Start Scotland by the Job Centre with a business idea of becoming a self-employed tree surgeon (Arborist). He had completed the training and was newly qualified. Tamer was the only earner within his household and had the responsibility of providing for his young family, he knew he had to begin and establish his business quickly.



Tamer was determined to properly investigate self-employment but had no idea about starting his own business. He had however discovered that a lot of similar tree surgeons were also self-employed.

His Business Advisor, Gordon, worked with Tamer to put a business plan and financial forecast together which helped bring Tamer's thoughts and ideas into a more structured format and helped focus his mind on exactly what steps he needed to take to get his business up and running.

Tamer chose a company name, decided on his legal status, opened a bank account and got the correct insurances that he required.

Gordon was then able to help Tamer apply for a £250 Glasgow City Council new business start-up grant which allowed Tamer to purchase some extra tools, they then focused heavily on marketing and pricing which is the most important area to work on for any new business. Tamer really took this on board – who his customer could be, how could he find them and how they could find him.

Tamer started trading just 2 months after joining the PeoplePlus programme and is delighted with how he has progressed. Tamer now has work booked in until the end of the year.

Tamer said:

**“I’m really pleased with all the information, help, advice, and enthusiasm Gordon has given me and I feel that it has made a huge difference to the start of my business and the success I have had so far.”**