



**ENTERPRISE
WEST
YORKSHIRE**

Be the boss

This fully funded programme from the West Yorkshire Combined Authority, delivered by PeoplePlus, aims to inspire young people to think about starting a business as a career option.



West
Yorkshire
Combined
Authority

Tracy
Brabin
Mayor of
West Yorkshire



PeoplePlus



Programme Highlights

Raising awareness

- Engaging assemblies - showcasing inspirational stories from local people who have started their own businesses.
- Careers fairs - interact with professionals that will spark curiosity about the endless possibilities of starting a business.

Enterprise project in schools

- Small group workshops where students transform their ideas into real businesses.
- Utilising technology with VR headsets, bringing business concepts to life through immersive experiences.
- The 6 hours of interactive workshops will have guidance from industry experts to shape their ideas, fostering creativity and teamwork.

Entrepreneurial competition

- Schools will present their winning pitches at an end-of-year celebration.
- A thrilling competition where the most innovative projects take centre stage.

Ongoing career pathway support

- Our virtual learning platform will give them access to a dedicated online learning hub, providing continuous support and resources.
- With age-appropriate referrals to complementary programmes and opportunities, ensuring a well-rounded career journey.



Why get involved?

Real-world relevance

Our programme bridges the gap between theory and real-world application, preparing students for the challenges and triumphs of the business world.

Building confidence

Empowering students to believe in their ideas, fostering self-confidence and resilience.

Let's **ignite** the **entrepreneurial spark** within your students and shape the future!



To find out more, please email

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