## PeoplePlus

# Enterprise For All

We are experts in self-employment support and we have projects in delivery across the UK.

## **Our Achievements at a Glance**



We were the **DWP's** largest provider of selfemployment services, delivering their 'New Enterprise Allowance' (NEA) contract across England & Scotland.



We've already helped **100,000** people set up their own business.



We have very experienced Business Advisors and managers in place who are all entrepreneurs themselves.



We delivered the 'Enterprising You' contract in Greater Manchester – over 50% of people on this programme have increased their combined turnover by £2.05m and 33% have increased their profitability, **collectively generating over £1m more profit.** 

Here we outline how you can **empower future entrepreneurs within your communities.** 



We're delivering the Enterprising West Yorkshire **'Be the Boss'** campaign to 18 schools.

Ŋ



SEND/NEET – Enterprise Support for Special Educational Needs Students and NEET Youths.

#### Engaging Customised Workshop Sessions

#### **Comprehensive Enterprise programme:**

6-12 hours of interactive sessions covering business idea generation, planning and research, pricing strategies, marketing, and budgeting.

**Bespoke sessions:** Industry specific sessions designed to meet the unique needs of students with special educational needs (SEN) and those not in education, employment, or training (NEET).

**Real-world experience:** Hands-on activities and VR headsets to explore real businesses, making learning fun and engaging.

## **Continuous Learning and Support**

**Online learning platform:** Access to a dedicated website for additional support, networking opportunities and resources outside the classroom.

**Career pathway support:** Signposting to further support services and complementary programmes to ensure a comprehensive career development journey.

## **Expert-Led Guidance**

**Real-world applications:** Practical advice and insights tailored to each industry sector.

**Experienced Business Advisors:** Sessions delivered by seasoned professionals offering practical insights and personalised advice.



## **Local Authorities**

## **Intensive Workshop Sessions**

#### **Diverse Workshop and Webinar**

Sessions: Comprehensive business topics, workshops and webinars covering wide range of topics including business planning, cash flow management, Facebook marketing, building business confidence, bookkeeping, and tax essentials.

**Flexible delivery:** Options for in-person workshops or online webinars to suit the needs of your residents.

### **Continuous Learning and Support**

**Online learning platform:** Access to a dedicated platform with resources, tools, and additional learning materials.

**Ongoing Advisor support:** Continuous access to experienced Business Advisors for personalised support and guidance.

## **Expert-Led Guidance**

**Experienced Business Advisors:** Sessions delivered by seasoned professionals offering practical insights and personalised advice.

**Localised support:** Tailored guidance to address specific challenges and opportunities within your borough.

## Benefits of Partnering with Us:

- Empower people through self-employment
- Tailored learning experiences
- Expertise and experience
- Enhanced engagement
- Ongoing support

If you'd like to know more please email: enterprise@peopleplus.co.uk