



From Idea to Enterprise:

About Us:

At PeoplePlus, we've supported over 100,000 people with their dream of self-employment. We offer flexible, practical knowledge, accredited qualifications, personalised business mentoring and support. Our online learning platform - LearningPlus offers e-learning courses, perfect for entrepreneurs.

What We Offer:

-  **Comprehensive Course Content:** Video lessons, quizzes, activities, and insights from successful entrepreneurs.
-  **Dedicated Support:** Personal onboarding, technical assistance during office hours, and detailed quarterly learner reports.
-  **Valuable Resources:** Access to documents, tools, apps, business templates, and 24/7 learning materials.
-  **Expert Mentoring:** Support, feedback and mentoring from a qualified and experience business advisor.

Tailored Solutions

We offer blended learning options to suit your needs, from online webinars to in-person classroom sessions. If you're interested in enhancing your chances of self-employment success with a customised package, **we'd be happy to discuss how we can tailor our solutions to your requirements.**

Available Modules	Description
Is Self-Employment For Me?	Explore self-employment as an option, and assess your own skills, knowledge, and behaviours.
Business Planning, including templates	Develop a comprehensive business plan with suggested structure and content, research models, risk assessment, and the benefits of setting aims and objectives.
Lean Business Planning, including templates	Explore fast options for assessing your business's feasibility, with key tactics and strategies.
Legal Structures for Business and Registering	Understand available options and select the most appropriate structure for your business.
Financial Planning, including fully automated Excel Cashflow Forecast	Cover business essentials such as sales targets, running costs, and the benefits of financial controls for decision-making.
Pricing Products and Services including Selling Techniques	Utilise tools, techniques, and platforms for reaching your audience and achieving successful sales.
An Introduction to Marketing	Learn the basics required for success as a business owner, from identifying your target audience to overcoming customer objections.
Developing Your Marketing Strategy and Plan	Explore tools and techniques for strategic and operational marketing, with a 12-month marketing plan template for practical application.
Social Media for Business	Enhance your online business presence with tips, risks, and benefits for effective social media use.
Preparing for Tax Self-Assessment	Learn essentials such as record-keeping, allowable expenses, and submission options, including getting ready for MTD.
Understanding SEO	Improve your website to attract the right customers with keywords, top tips, and available tools.
Building Business Confidence	Improve time management and utilise feedback to become more productive, in control, and confident.
Planning for Growth and Profitability	Utilise tools, models, and techniques for business sustainability and growth from a strategic and operational perspective.
Becoming an Employer	Learn about available options, routes to take, avoiding pitfalls, and attracting the right candidates while ensuring legal compliance.

For more information or to discuss tailored solutions, please visit our website at <https://enterprise.peopleplus.co.uk>



Alternatively, you can reach us via email at enterprise@peopleplus.co.uk.