

## **Module Objectives and Learning Outcomes**

- ✓ Gain insight into areas that can build an entrepreneur's confidence
- ✓ Explore the techniques of time management
- ✓ Learn how to utilise these techniques that improve productivity and control
- ✓ Understand how to manage your workload and prioritise effectively
- ✓ Explore the different tools available and how they can support you
- ✓ Gain insight into the customer buying journey
- Understand the importance of barrier removal in your marketing strategy
- ✓ Learn the benefits of utilising customer feedback
- Explore creating a plan of action to put these techniques into practice

## LearningPlus Enterprise

Unlock your potential with **Learning Plus**, our flexible remote access platform designed to support your entrepreneurial journey. Whether you're starting a new venture, scaling up, or simply refining your business skills, Learning Plus offers:

- 24/7 Remote Access: Learn at your own pace, with access to an extensive range of courses, resources, and tools.
- **Interactive Modules**: Engage with dynamic, interactive content that brings business concepts to life.
- **Personalised Learning Paths**: Tailor your learning experience to match your specific goals and interests.
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With **Learning Plus Enterprise**, business success is just a click away. Start learning today and gain the knowledge and confidence to drive your enterprise forward!

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